

For Immediate Release: Monday, Feb. 20, 2012

Local Auction Honored Nationally

ADESA Kansas City named General Motors Auction of the Year

KANSAS CITY, MO— General Motors today presents the 2011 GM Auction of the Year award to ADESA Kansas City. Of the 35 GM Sponsored Auctions nationwide, ADESA Kansas City was recognized for its overall achievement in providing GM and its dealers with outstanding quality, service and value throughout the year.

“ADESA Kansas City’s consistent and high-ranking performance serves as a model of best practices for nationwide GM Sponsored Auctions,” said Dan Kennedy, manager, GM Remarketing. “Solid performance starts with strong business practices and exemplary customer relations – something ADESA Kansas City understands well. We congratulate and thank them for their continued success.”

This year’s designation continues the trend where ADESA Kansas City has ranked among the best-selling GM auctions in the nation over the past 10 years. In 2011, ADESA Kansas City sold more than 8,300 vehicles on behalf of both GM and Ally in the GM closed and Ally open sales.

“We are honored to receive this award, which recognizes the hard work of our entire auction team,” said Harold Chapman, general manager, ADESA Kansas City. “ADESA Kansas City is fortunate to have developed a strong partnership with General Motors, and we look forward to continuing this relationship.”

###

About Chevrolet/Buick/GMC Certified Pre-Owned Vehicles

Chevrolet/Buick/GMC Certified Pre-Owned Vehicles are high-quality, reconditioned vehicles, available at participating Buick, Chevrolet and GMC dealers. Each Certified pre-owned vehicle comes with Owner Care, featuring a two-year/30,000-mile standard vehicle maintenance program. It is the first offering of its kind from any automotive manufacturer’s certified pre-owned program. For more information about Chevrolet/Buick/GMC Certified Pre-Owned Vehicles, please visit www.gmcertified.com.

About GM Sponsored Auctions

General Motors has been a major participant in the growth of the auction industry over the last two decades. In 1983, GM used 10 auctions with sales of nearly 20,000 used vehicles. Today GM redistributes used, off-lease and off-rent vehicles through GM dealers with the help of 35 GM Sponsored

Auctions across the U.S. This provides value not only for GM, but also provides a source that makes available high-quality used vehicles for GM dealers.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 69 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

CONTACTS:

Pam Flores
GM Fleet & Commercial Operations
313-590-9627
pamela.flores@gm.com

Ashleigh Rainko
248-767-6672
arainko@mullen.com