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For Immediate Release

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PAR North America Announces Management Changes

Carmel, IN— ADESA today announced changes for two management roles for PAR North America, a subsidiary of ADESA, effective immediately. Kem Morris has been promoted to director of operations for PAR, and David Brown has been promoted to the company's business manager. Morris most recently served as operations team manager, while Brown acted as the company's controller.

"Both Kem and David have played key roles in PAR's past successes," said David Vignes, ADESA executive vice president of strategic improvement and logistics, "and I'm glad they accepted these new roles. These promotions came at an ideal time with Jerry Kroshus also joining the company as PAR's new president. I'm excited by the contributions they all will bring to the table as members of PAR's senior management team."

Morris joined PAR North America in 2003 as operations team manager, overseeing repossessions, remarketing and lease terminations. Previously, he held positions of increased responsibility for Remarketing Solutions, Manheim Auctions, in the areas of collateral services, sales, titles and lease terminations, as well as vehicle remarketing and repossessions. Morris, having grown up in a family that owned auto dealerships, possesses a unique understanding of the many different aspects of the automobile business. He holds a bachelor's degree in management from Middle Tennessee State University in Murfreesboro, Tenn.

Brown began his career in the automotive financing business in 1991 at Tranex Credit Corporation, where he held the position of controller for eight years before joining American Investment Bank in the same role. He joined PAR North America in 2005 as the company's controller, bringing with him more than a decade of experience in the automotive finance industry. Brown is a certified public accountant and holds a bachelor's degree in management from Ball State University in Muncie, Ind.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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