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For Immediate Release

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Rose Connelly Named General Manager at ADESA Raleigh

Carmel, IN—ADESA today announced Rose Connelly has been named general manager of ADESA Raleigh, effective immediately. Connelly worked most recently as assistant general manager of Ellis Auto Auction in Cooleemee, N.C.

“Rose is not only a strong leader and mentor to employees, but she also has a knack for building client relationships and making a personal connection with customers,” said Tom Caruso, executive vice president of ADESA’s eastern region. “I’m pleased to have someone with Rose’s industry knowledge and skill set leading our team at our newest auction location in Raleigh.”

Prior to joining ADESA, Connelly served in a variety of managerial roles both inside and outside the industry. Her diversified business background also includes small business development training, customer service, purchasing and call center management experience for both mid-sized and Fortune 500 companies.

Connelly holds an associate degree in business administration and management from Winthrop University in Rock Hill, S.C.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 60 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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