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For Immediate Release

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ADESA Indianapolis Wins Ford Regional A3 Award

Carmel, IN—Ford Motor Company recently announced ADESA Indianapolis as the winner of the North Central Region A3 Auction Achievement Award.

The A3 Auction Achievement Award is Ford Motor Company's most prestigious auction recognition program symbolizing outstanding dealer satisfaction, exceptional operational efficiency, and consistent day-to-day processes.

Ford Motor Company selected ADESA Indianapolis based on several category ratings that are tabulated at the end of each month. Awards are given to top auctions for both open and closed sales.

Ford Remarketing Manager Debbie Mangeno commented, "The Auction Achievement Award was established to recognize Ford-sponsored auctions for their exceptional dedication to delivering the highest level of customer satisfaction and quality."

Members of Ford's management team presented ADESA Indianapolis with its A3 Auction Achievement Award trophy at a Ford sales event in Indiana last week.

"I'm proud to accept this honor on behalf of my entire team at ADESA Indianapolis," said Dave Emerson, ADESA Indianapolis general manager. "It is always an honor to be recognized for superior service, but even more so when this recognition comes from a customer."

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 60 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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