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For Immediate Release

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Lisa Staub Named ADESA National Operations Manager, Marine and RV

Carmel, IN—ADESA today announced Lisa Staub has been named national operations manager, marine and RV, effective immediately. Staub, who most recently served as specialty consignment manager at ADESA Cincinnati-Dayton, will report directly to Jane Morgan, president of the company's specialty sales division.

"Lisa is an excellent addition to an already strong team," said Morgan. "She joins J.D. Larsh, national operations manager, heavy duty trucks, as we continue to expand our specialty sales division. Lisa's experience at the auction level, combined with her strong relationship-building skills, is a perfect fit for this position."

Staub's diverse background includes more than eight years in the automotive remarketing industry, with concentrated focus in the areas of marketing, fleet/lease and specialty sales. Her accomplishments while at ADESA Cincinnati-Dayton include winning the Top Auction Gold Award for GE in 2007 as well as the Best Auction Award, Bank of America 2007 (specialty).

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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