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Darci Valentine
darci.valentine@adesa.com
317-249-4414

**Nissan Motor Acceptance Corporation Partners with ADESA to Launch
New Web Site**

Carmel, IN—ADESA today announced the launch of NMAC RPM 2.0, a new Web site developed in conjunction with Nissan Motor Acceptance Corporation (NMAC). ADESA developed this customized Web solution to exclusively meet NMAC's remarketing needs.

"We have been working diligently with NMAC to develop the next generation of online grounding and bidding functionally," said ADESA Vice President of E-Business Sales and Operations Jason Ferreri. "The RPM 2.0 system will bring enhanced operational and reporting efficiencies to dealerships as well as the staff at NMAC remarketing."

RPM 2.0 is used to manage activities associated with off-lease vehicles. Dealers have the opportunity to purchase lease vehicles returned to their lot as well as inventory located anywhere in the country prior to being sent to auction. The RPM 2.0 platform supports "buy now" and bidding environments as well as revolutionary technology enabling dealers to proactively drive business to their dealerships.

ADESA manages all private-label programs such as RPM 2.0 through a centralized call center and support staff located at the ADESA corporate headquarters in Carmel, Ind.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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